

# FSO Leaderboard on AsiaOne Diva www.divaasia.com



# FSO microsite

## www.fsoorchard.com

- Also available from [www.fsoorchard.sg](http://www.fsoorchard.sg), [www.fsoorchard.com.sg](http://www.fsoorchard.com.sg)

The screenshot shows a Windows Internet Explorer browser window displaying the Fashion Season @ Orchard 2010 microsite. The browser's address bar shows the URL <http://www.fsoorchard.com/>. The page features a large banner with the text "Fashion Season @ Orchard" in a stylized font, with "ORCHARD ROAD A GREAT STREET" in a circular logo to the left. Below the banner, the dates "2 Apr - 9 May 2010" and the MasterCard logo are visible. The main headline reads "A WHOLE NEW FASHION EXPERIENCE". A navigation menu includes links for Home, Welcome to FSO 2010, Contests, Workshops, Media Room, Volunteer, Events Calendar, Gallery, and Promotions. Below the menu, there is a "Share this with Friends" button and a search bar set to "Singapore" with a "FIND" button and "Powered by rednano.sg" text. Three featured sections are shown: "Wine, Dine, Shop & Relax" with an image of people at a table; "EVENTS" with the text "Fashion Season @ Orchard (FSO) presents six weeks of fashion fun and"; "WORKSHOPS" with the text "With Fashion Season @ Orchard celebrating everything about fashion,"; and "CONTEST" with the text "Regardless of whether you are a contestant or a voter, bring out the". The bottom of the browser window shows the status bar with "Internet" and "100%" zoom.

